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## MEMORANDUM ENDORSED

Via ECF

July 12, 2023

The Honorable Gregory H. Woods, U.S.D.J.  
 United States District Court, S.D.N.Y.  
 500 Pearl Street, Room 2260  
 New York, NY 10007

Re: *Crumwell v. Price Whack LLC*, No. 1:23-cv-02247-GHW  
Consent Request to Adjourn July 14, 2023 Initial Conference

Dear Judge Woods:

We represent Defendant Price Whack LLC (“Defendant”) in the above-referenced matter. Pursuant to Your Honor’s Individual Rule 1.E, we write with the consent of counsel for Plaintiff to request an adjournment of the in-person Initial Conference currently scheduled for this **Friday, July 14, 2023 at 4:00 p.m.** until a date in mid-August.

The reason for the requested adjournment is to allow the parties additional time to discuss a potential settlement. As discussed during the pre-motion conference held on June 20, 2023, Plaintiff has provided Defendant with information regarding alleged issues to be addressed on Defendant’s accused website. Defendant requires additional time to review Plaintiff’s allegations and to explore a resolution.

Plaintiff consents to this request for an adjournment of the Initial Conference. This is the parties’ first request for an extension in this matter.

We thank Your Honor for your consideration on this matter.

Respectfully submitted,

s/ Mark Berkowitz

Mark Berkowitz

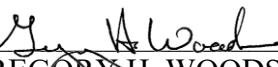
cc: All Counsel of Record via ECF

Application granted. The initial conference previously scheduled for July 14, 2023 at 4:00 p.m. is adjourned to August 17, 2023 at 3:00 p.m. While the parties have submitted a joint letter and proposed case management plan in advance of the previously anticipated July 14 conference, *see* Dkt. No. 14, if the parties wish to resubmit either document, they may (but need not do so) by no later than August 10, 2023. All other information concerning the conference in the Court’s original order scheduling the pretrial conference, Dkt. No. 6, remains unchanged.

The Clerk of Court is directed to terminate the motion pending at Dkt. No. 15.

SO ORDERED.

Dated: July 12, 2023  
 New York, New York

  
 GREGORY H. WOODS  
 United States District Judge